

BEFORE THE

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

SOUTH BELOIT WATER, GAS & ELECTRIC COMPANY	
Re: Delivery Services Tariffs submitted pursuant to Section 16-104 and Section 16-108 of the Illinois Public Utilities Act	Docket No. 01-0629

REBUTTAL TESTIMONY OF

Enrique Bacalao

FOR

South Beloit Water, Gas & Electric Company

SB

01-0629
3.20

December 12, 2001

1/3/02

1 Q. Please state your name and business address.

2 A. My name is Enrique Bacalao and my business address is 222 West Washington
3 Avenue, Madison, Wisconsin 53703.

4 Q. Please describe your educational background and current position.

5 A. I have a Bachelor of Arts degree in economics and a Master of Business
6 Administration degree from Columbia University in New York. I am presently
7 Assistant Treasurer and Director of Finance of Alliant Energy Corporation (AEC).

8 I also serve as Assistant Treasurer of Wisconsin Power and Light Company
9 (WPL) and of Interstate Power Company (IPC). Prior to my employment by
10 Alliant Energy, I held the position of Vice President, Corporate Banking, in the
11 Chicago Branch of The Industrial Bank of Japan, Limited for three years. Prior to
12 that I served eight years in the London dealing room of the same banking
13 institution, where I headed the corporate desk for three years after establishing the
14 commercial paper dealing function for the bank.

15 Q. Did you previously provide direct testimony regarding South Beloit Water,
16 Gas & Electric Company's (SBWGE)'s cost of equity capital and what would
17 constitute a fair return on common equity for SBWGE?

18 A. Yes I did.

19 Q. What is the purpose of your rebuttal testimony?

20 A. The purpose of my rebuttal testimony is to respond to the direct testimony
21 prepared by ICC Staff Witness Sheena Kight in this docket.

22 Q. Please summarize your comments on Ms. Kight's estimate of the SBWGE
23 cost of equity.

24 A. Ms. Kight's calculations do not correctly reflect the cost of common equity for
25 SBWGE. The two samples she used to calculate equity returns - integrated
26 electric utility companies and gas distribution companies - are not appropriate
27 samples for the return on equity calculations.

28 Q. Please discuss why the samples selected by Ms. Kight are not appropriate for
29 determining the cost of equity of SBWGE.

30 A. Risk-averse equity investors will want to invest in companies where the expected
31 equity returns are commensurate with the risks of owning those investments. In a
32 perfect market, expected returns should be the same for equity investments of a
33 given level of risk. To achieve this equilibrium in the return vs. risk relationship,
34 investors will look across various industries when making their investment
35 decisions. They will not just focus on equity investments in one industry; to do so
36 would cause them to miss favorable investment opportunities. Ms. Kight's use of
37 a sample of integrated electric utility companies and a sample of gas distribution
38 companies incorrectly implies that investors only have the choice of investing in
39 one particular industry. In order to correctly determine the expected return on
40 equity for SBWGE, a sample should be created with companies from various
41 industries, as long as those companies have a level of risk similar to that of
42 SBWGE.

43 Q. Please discuss why the sample of gas distribution companies selected by Ms.
44 Kight is not appropriate for determining the cost of equity of SBWGE.

45 A. This proceeding involves electric delivery services. Gas services are not a part of
46 this proceeding, so using a selection of gas distribution companies, in isolation,
47 for a sample of comparables is inappropriate. Ms. Kight did not provide a reason
48 for selecting the gas distribution companies for her sample.

49 Q. Please comment on the alleged "flaws" mentioned by Ms. Kight in her
50 testimony regarding your cost of equity calculations.

51 A. Ms. Kight made the following comments regarding my cost of equity calculations.
52 I will address each of these in sequence.

53 1) "Mr. Bacalao's sample is not representative of the risk inherent in
54 SBWGE's electric delivery service operations."

55 Safety Rank as a Measure of Risk - Ms. Kight argues that the Value Line Safety
56 Rank is an imprecise measure of risk and that to use such measure to screen for
57 sample companies is inappropriate. She also speculates that stocks with different
58 assigned safety numbers may be more similar in risk than stocks ranked far apart
59 with identical assigned safety numbers.

60 Response: Ms. Kight's comment about the Safety Rank being an
61 imprecise measure of risk is clearly incorrect. Page 13 of The Value Line
62 Subscriber's Guide (EB____3.2) describes the Safety Rank as "a measure of risk
63 avoidance" and mentions that "The Safety Rank changes infrequently and, until it
64 does, may be taken as a forecast of relative risk avoidance". Page 17 of The
65 Value Line Subscriber's Guide (EB____3.2) shows that the percentage declines in
66 market value gets successively larger as risk is increased (based on Safety Rank
67 Group 1, 2, 3, 4 and 5). The infrequency of the change in Safety Rank and the

68 historical performance data shown on page 17 both indicate that the Safety Rank
69 is a precise measure of risk and would be an appropriate measure to use in
70 screening sample companies.

71 In addition, Ms. Kight's comment that stocks with different assigned
72 safety numbers may be more similar in risk than stocks ranked far apart with
73 identical assigned safety numbers is seemingly based solely on her speculation.
74 Ms. Kight has not provided any evidence to support that this is indeed the case.

75 Lack of Safety Rank at SBWGE – Ms. Kight's comments on the lack of a Safety
76 Rank for SBWGE imply that my use of the Alliant Energy Corporation Safety
77 Rank as a proxy for the Safety Rank of SBWGE is not appropriate for selecting a
78 sample of comparable companies. She indicates that the use of the AEC Safety
79 Rank, if it is affected by the risks of the unregulated activities of Alliant Energy
80 Resources, could not be used to measure the equity risk of SBWGE's electric
81 delivery service operations on a stand-alone basis because it would reflect the risk
82 of the unregulated affiliate.

83 Response: I do not agree with Ms. Kight's comments regarding the use of
84 the AEC Safety Rank for the SBWGE analysis. There is sufficient evidence to
85 show that the AEC Safety Rank is a good proxy for the equity risk of SBWGE.
86 First, the Value Line Safety Rank of AEC has clearly not changed due to the non-
87 regulated activities of AER. The Oct. 6, 2000 Value Line Report for AEC
88 (EB____3.3) confirms that the Safety Rank has remained at "2" since the 1998
89 merger. Second, prior to the recent rating changes on Oct. 17, 2001, the Standard
90 & Poor's long-term corporate credit ratings for AEC and WPL (SBWGE's parent)

were relatively close at "A+" and "AA-" respectively. These measures both support a similar level of risk at AEC and SBWGE and support the usefulness of the AEC Safety Rank as a proxy for measuring the equity risk of SBWGE in selecting a number of comparable companies.

2) "Mr. Bacalao's comparable earnings methodology does not provide valid estimates of the investor-required rate of return on SBWGE's common equity."

Ms. Kight asserts that the comparable earnings methodology is flawed because it incorrectly implies that the earned book returns are equivalent to the required market returns.

Response: There is a legal basis for looking at the comparable book equity returns. As set forth by the United States Supreme Court decisions in the Hope, Bluefield and Permian Basin cases, a public utility company should be permitted an opportunity to earn a return on common equity that is sufficient to: (1) enable it to attract, on reasonable terms, the capital necessary to support its business operations and fulfill its duty to serve the public; (2) maintain and support a sound credit rating; and (3) provide a return on equity to investors that is comparable to the returns on other investments considering their relative investment risks. In order to determine if the returns indicated in (3) are achieved, it is necessary to consider the historical book equity returns of my sample companies of similar risk.

Despite differences that may occur in equity book vs. equity market values at a particular point in time, this calculation is also useful as a reasonableness test

114 of the investor-required equity returns. Given that the data in this calculation
115 cover a ten-year period of time, and given that the equity market values have had
116 a significant amount of variation over that time, there would be times when
117 book/equity ratios are higher and lower than 1.0. Over the long-run, this
118 calculation should be used in conjunction with my other models as a check on the
119 reasonableness of the other calculations.

120 3) "Mr. Bacalao's DCF analysis contains an unreasonable terminal
121 growth rate."

122 Ms. Kight indicates that my use of the long-term inflation rate of 3.1% as a
123 terminal growth rate in my DCF calculation is unreasonable. In addition, this
124 implies that SBWGE will not experience real growth.

125 Response: I agree with Ms. Kight that my use of the long-term inflation
126 rate of 3.1% as a terminal growth rate would result in no real growth and that it is
127 implausible that SBWGE would actually experience a real growth rate of zero
128 over such a long period of time. I used this 3.1% estimate for two reasons. First,
129 this number is conservative as it represents a worst case scenario in which zero
130 real growth is expected. Second, long-term growth estimates past five years are
131 difficult to justify and can be unreliable. I recognize that a terminal growth rate in
132 excess of the long-term inflation rate of 3.1% would be appropriate. Using a
133 higher and more appropriate terminal growth rate in my DCF model would result
134 in a higher cost of equity for SBWGE compared to what I show in my
135 calculations.

136 4) "Mr. Bacalao's risk premium model is based on the incorrect
137 assumption that historical risk premiums are reasonable estimates of
138 current investor-required risk premiums."

139 Ms. Kight argues that the historical premiums are not reliable proxies of current or
140 future risk premiums and as such, do not adequately measure investors' current
141 return requirements.

142 Response: I agree that investor-required risk premiums should be forward
143 looking. However, this does not necessarily imply that long-run historical risk
144 premium data is not valid or that the results of my risk premium calculation are
145 invalid. Comparing the historical risk premium data over a long period of time is
146 useful as a reasonableness test of the estimated forward looking risk premium.
147 My calculation should be used in conjunction with my other models as a check on
148 the reasonableness of the other calculations.

149 5) "Mr. Bacalao's CAPM analysis is seriously flawed and does not
150 accurately reflect the cost of equity for his sample."

151 Ms. Kight states that my re-levering of sample company betas to reflect the
152 leverage of SBWGE results in higher implied risk for my sample. She also claims
153 that because of my adjustments, many of the companies in my sample would no
154 longer receive the same Safety Rank if such changes were made.

155 Response: Ms. Kight's claim of a resulting Safety Rank change is
156 seemingly based solely on her speculation. She has not provided any evidence
157 that this is the case. In addition, she states that the Safety Rank is a function of
158 both operating risk and financial leverage. Page 13 of The Value Line

159 Subscriber's Guide (EB____3.2) indicates that the Safety Rank is based mainly
160 on a "company's relative financial strength and the stock price's stability". The
161 stock price stability is an additional factor not mentioned by Ms. Kight. The
162 impact of the stock price stability on the Safety Rank adds additional complexity
163 to the Safety Rank determination. In summary, my leverage adjustments would
164 only impact one factor in the Safety Rank determination, so it is not a forgone
165 conclusion that a change in the company leverage would necessarily result in a
166 change in the Safety Rank.

167 **Q. Does this conclude your rebuttal testimony?**

168 **A. Yes, it does.**